

# dun & bradstreet



## DUNS REGISTERED SEAL (DRS)

Building your business is all about making the right connections and marketing to the right buyers. However, this can be very challenging in today's world of information overload and crowded marketplace. As more consumers are better informed than ever, you will now need to stand out from the rest of the competitors with similar offerings.

### About DRS

The DUNS Registered Seal (DRS) is a D&B proprietary electronic seal displayed on a company's website. Once clicked, The Seal will unveil the business's comprehensive profile which includes the image of the company. The DRS is the universal business verification seal. The business profile will be displayed in **Our Global Directory** and **Our Local Website Directory**.

# FEATURES & BENEFITS

- ✓ **Increase Business Visibility** – Increase your business's export or import opportunities as a result of increased visibility.
- ✓ **Gain Accountability & Credibility**– Allow your potential customers, suppliers and business partners to have increased confidence to do business with you.
- ✓ **Premium Class Certification** – Stand out and differentiate your business from your competitors who did not opt for D&B D-U-N-S Registered.
- ✓ **Learn who is interested in your company** – Receive analytics on how many are viewing your company profile and expressed interest in your company.
- ✓ **Shorten decision making cycle** - By proactively displaying your business information before your potential customers seek an in-depth D&B Report on your business.
- ✓ **Great "value for money" advertising** – D&B directory can also be viewed in other D&B Vietnam alliances for instance; AMCHAM Vietnam, Viettrade.com and VCCI.

## COMPLIMENTARY SERVICES

**FREE  
Gifts**

Enjoy **FREE monthly ASEAN E-Newsletter** – Stay informed with the monthly relevant curated news with quality insight.

Enjoy **FREE quarterly Business Optimism Index**– Assess local business sentiments for upcoming quarter and plan accordingly.

# SAMPLES & DETAILS

## Our Global Directory

## Your Business Profile

## Our Website Directory

Fee for being verified and receiving DRS seal from D&B:

Pricing: 8,470,000 VND/year (Including VAT)

For more information, please go to [www.dnbvietnam.com](http://www.dnbvietnam.com) or contact our customer service via email, **Ms. Fiona** or call at + 84 8 3911 7288.

Yours Truly,  
Dun & Bradstreet